

In an era of rapid technological change and global value chains where business models are changing rapidly, the Masterclass aims to assist employers to take ownership of their employees' skills and training, as well as be open to embrace the need for digitalisation to benefit their own companies to grow and thrive.

They will have the chance to learn from C-Suite executives of leading local enterprises in the retail and F&B space.

Experts will share deep insights on the challenges of leading digital transformation for organisations and proven recommendations on how to overcome them, particularly in the drive for Singapore to be a Smart Nation.

Digital Transformation and Workplace Learning Masterclass 2019

Morning Session

Venue: Event Hall 1-1, Level 1

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Time	Programme
0830	Registration
0930	Opening Speech by Guest of Honour
	His Excellency Fabrice Filliez
	Swiss Ambassador to Singapore
0940	Merging Online and Offline at SaladStop - Enhancing Staff Capabilities Through Workplace Learning
	Mr Adrien Desbaillets
	President and Co-Founder, Saladstop!
1020	Tea Break
1040	Digitalizing F&B Retail - Traditional vs Trendy
	Mr Jesher Loi ₽
	Director, Branding and Marketing Development, Ya Kun International
1120	The PLC story - Our Journey towards today's "New Retail"
	Mr David Ng 🗗
	CEO, Pet Lovers Centre







Speaker at Digital Transformation & Workplace Learning Masterclass 2019

Member in Panel Discussion