



Pet Lovers Foundation (PLF) & World Wide Fund for Nature (WWF) – together possible

WWF is one of the world's largest and most respected independent conservation organisations. Its mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature.

As one of WWF's international hubs, the WWF-Singapore office supports a global network spanning over 100 countries. It helps protect Singapore's essential needs through the actions of individuals, businesses and governments in the region. To meet key conservation goals, WWF-Singapore addresses issues such as deforestation, haze pollution, food security, sustainable consumption and illegal wildlife trade.

In partnership with PLF, 65 donation boxes have been set up in all Pet Lovers Centre stores and The Pet Safari stores across Singapore.

*Donated amount: **\$18,272.74** as of 31 Dec 2019*

For more information on WWF, please visit <http://www.wwf.sg> or watch the video below